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Prof. A.P. Sharma
Founder Editor, CIJE
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Chandramouly Pandey

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*Short-Video Platforms and Gen Z: A Comparative Analysis
of Reels and YouTube Shorts Consumption Trends*

in Chetana International Journal of Education (CIJE)
in Multidisciplinary approach
April-June 2025, Volume-10/02, Page No. 104-109

Dr DP Singh
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